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# OKLAHOMA CITY MLK COALITION

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October 1, 2019

Dear Parade Participants/Sponsors:

**R. L. Doyle**  
Chair  
(405) 413-4372

**Roosevelt Milton**  
Vice Chair  
(405) 427-1972  
(405) 308-1472

**Winard Brown**  
Treasurer  
(405) 410-7740

**William Jones**  
Parade Coordinator  
(405) 306-8440

**Garland Pruitt**  
Parade  
Co-Coordinator  
(405) 473-6152

**Forrest Lee**  
Media  
(405) 623-5154

**Anthony Sherrod**  
Volunteer  
Coordinator  
(405) 887-1192

**Denise Hyche**  
Job Fair  
Coordinator  
(405) 623-5154

**January 20, 2020** is the date for the **2020 King Holiday Parade**. Thanks to you and the thousands of patrons who lined the streets to watch, the King Holiday Parade continues to be a tradition of success.

Our 2020 theme, ***"40 Years-Better Together"*** rings true and loud as a beacon calling us individually and collectively to continue to rise higher. The King Holiday is a time when the nation pauses to remember Dr. King's life and work, but also to honor his legacy by making the holiday a day of community service, **"a day on, not a day off."** As always, a strong show of unity is needed to demonstrate the significance of this holiday for the entire Oklahoma City Community. We ask that each parade entry incorporate the theme on your posters, banners, flyers, cars, floats, etc.

For 40 years, we have proudly worked with and for the King Holiday Parade. We continue to strive to make this event inclusive of all races, creeds and religions. We are most appreciative of your participation in past parades and a **special invitation** to you to be an important part of our 2020 parade.

Enclosed is the 2020 King Holiday Parade Registration Form. All participants must register and be approved to participate. Each parade entry must provide at least one volunteer Parade Marshal. All decorated floats must have a fire extinguisher on board. Please pay close attention to the new parade route & guidelines.

**Registration Fees = \$45.00**  
Individual/Group Participants  
Car Clubs (5 Vehicle Limit) Per Registration  
Motor-cycles (10 Cycle Limit)  
No Charge for Middle School and High School Bands and ROTC

**Late Registration Fees = \$55.00**

**Registration Deadlines (Mail-In Registrations -OR- On-line Registrations)**

Registration Deadline: January 3, 2020 by 5 pm  
Late Registration Deadline: January 3, 2020 after 5 pm – January 10, 2020  
NO registrations accepted after January 10, 2020

**You can complete registration forms & pay entry fees online: [www.OKCMLK.org](http://www.OKCMLK.org)**

Mail Registration Forms along with Checks/Money Orders payable to:  
**OKCMLK Coalition, P.O. Box 53084, Okla. City, OK 73152**

The parade will flow down Walker towards Reno Ave. We have enclosed a map of the parade route. As customary, a point of emphasis in the parade will be the **prohibition** against throwing candy from vehicles and/or floats of parade participants. There is a city ordinance against this and law enforcement and parade marshals remain vigilant in enforcing this law. The proper procedure for sharing candy is to have someone from your organization to walk along and hand out candy rather than throwing it.

Again, each parade entry must provide one parade marshal to volunteer and work with coalition. There will be a mandatory volunteer training meeting TBA.

The traditional 9:00 a.m. **Silent March**, representing the true spirit of the modern Civil Rights Movement, begins at the Freedom Center at NE 23<sup>rd</sup> and Martin Luther King Avenue and travels West on 23<sup>rd</sup> to the south steps of the State Capitol Building. We will host the annual **Bell Ringing Ceremony** on the Oklahoma Historical Society steps, and **Annual King Holiday Program** at St. Paul's Episcopal Cathedral, located at 127 N.W. 7<sup>th</sup> Oklahoma City, OK. The **Job Fair** will be held at Douglass High School at 900 N Martin Luther King Ave from 9am to 1pm.

We invite your attendance and input at our planning meetings each Tuesday at 5:30 p.m. at the Lennie P. Tolliver Center, located at 2001 N. Martin Luther King OKC. We are also looking for adult volunteers to help with this year's parade. Please contact Volunteer Coordinator, **Anthony Sherrod (405-887-1192)**, if you or your organization would like to volunteer. If you have other questions, contact Parade Coordinators, **William Jones (405) 306-8440** or **Garland Pruitt (405) 473-6152**. We also invite you to visit our web site at [www.okcmlk.org](http://www.okcmlk.org). Again, thank you for your continued participation in our organization. You are vital to the overall success and purpose of the OKCMLK Holiday Parade.

Sincerely yours,



R. L. Doyle, Chair  
MLK Holiday Coalition

**Dr. Martin Luther King, Jr. Holiday Parade**  
**MONDAY, JANUARY 20, 2020 • 2020 Theme: "40 Years- Better Together"**



**2020 Dr. Martin Luther King, Jr. Holiday Celebration**  
**PARADE REGISTRATION**



**\$45.00 - Registration Deadline: January 3, 2020**  
**\$55.00 - Late Registration Deadline: Jan. 4, 2020 after 5 pm - Jan. 10, 2020**  
**No registrations accepted after 01/11/2020**

**ABSOLUTELY NO ON-SITE REGISTRATION!!** Visit our website at [www.okcmlk.org](http://www.okcmlk.org) to register on-line.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

**Please make Checks/Money Orders payable to: OKCMLK Coalition**  
**All Entry Fees Are Non- Refundable**

- \$ 45.00 NON –VENDOR INDIVIDUAL GROUP
- \$ 45.00 CAR CLUBS (5 VEHICLE LIMIT) Per Registration
- \$ 45.00 MOTORCYCLE CLUB (10 BIKE LIMIT) Per Registration
- \$ 45.00 HORSE CLUB (15 HORSE LIMIT) Per Registration
- NO FEE FOR MIDDLE/HIGH SCHOOL BAND OR ROTC

**TYPE OF ENTRY: (Check One)**

- Cars/ Limousine
- Float (overall length of float & towing vehicle): \_\_\_\_\_ feet
- /Other Musical Entertainment \_\_\_\_\_
- Drill Team/Color Guard/Twirling Corp/Military
- Royalty/Beauty Queen/Mascot
- Equestrian Unit/Riding Club/Horse Drawn Equipment
- Marching Unit/Youth Group/Scout Group/Church Group
- All Others: Clown/Fire Truck/Car Club/Motorcycle Club
- Middle/High School Band or ROTC (Free but must register)

**DETAILED ENTRY DESCRIPTION please let us know about any other info that will help with placement.**

**For more information, please call Anthony Sherrod at (405) 887-1192 or visit our website at [www.okcmlk.org](http://www.okcmlk.org).**

**Waiver of Liability:** In consideration of the acceptance of this entry, the above-named entrant intends to be legally bound, waives and releases any and all OKCMLK Holiday Parade or OKCMLK Coalition sponsors, board members, staff, volunteers, and any co-sponsors or their respective representatives from any and all rights and claims for damages arising out of any accident, injuries, or illnesses suffered in this event regardless of how such may arise and even if such is caused by negligence of those parties. Furthermore, full permission is granted to any and all of the aforementioned to use names, photographs, videotapes, and any recordings of anyone participating in this event for any purposes without obligation or liability to the Coalition.

\_\_\_\_\_  
Signature of Parade Participant/Sponsoring Organization Representative

\_\_\_\_\_  
Date

AMOUNT ENCLOSED: \$ \_\_\_\_\_

Mailing Address:

**OKCMLK Coalition • Attn: William Jones**  
**P.O. Box 53084 • Oklahoma City, OK 73152**



# 2020 Dr. Martin Luther King, Jr. Holiday Celebration

## SPONSORSHIP APPLICATION

“40 Years Anniversary”



Company Name: \_\_\_\_\_

Contact Person \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_ We would like to find out more about Corporate Sponsorship opportunities. Please have a representative contact me.

\_\_\_\_\_ Yes, my company would like to sponsor the following event(s):      **Select One**

- |   |  |
|---|--|
| <input type="checkbox"/> \$5,000 = Platinum Level Event Sponsor | <input type="checkbox"/> \$ 500 = Bronze Level Benefactor              |
| <input type="checkbox"/> \$3,000 = Gold Level Event Sponsor     | <input type="checkbox"/> \$ 125 = Contributor to MLK Holiday Coalition |
| <input type="checkbox"/> \$1,000 = Silver Level Benefactor      |  |

Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	Contributor \$125
<i>Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, T-shirts Press Release, mailings)</i>	X				
<i>Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Press Release, mailing)</i>	X	X	X		
<i>Sponsor's name included in program</i>	X	X	X	X	
<i>T-shirts</i>	X 4	X 2	X 1		
<i>Ticket to Prayer Breakfast</i>	X				
<i>Sponsor name placement on T-shirt, web site</i>	X	X	X	X	X
<i>Automatic Parade Entry</i>	X	X	X	X	X

Check enclosed payable to OKCMLK Coalition:      \$ \_\_\_\_\_

\_\_\_\_\_ Please send bill for sponsorship(s) in the amount of      \$ \_\_\_\_\_

For Tax ID Information Contact: Winard Brown, OKCMLK Treasurer at (405) 410-7740

**Mailing Address:**

OKCMLK Coalition • Attn: R.L. Doyle, Chairman  
P.O. Box 53084 • Oklahoma City, Oklahoma 73152

**ALL DONATIONS ARE TAX DEDUCTIBLE**



The City of  
**OKLAHOMA CITY**

Parades can create an opportunity for large groups of spectators and parade participants to heavily impact public streets and sidewalks. Because of the increased impact, some additional rules must be followed to ensure that your parade operates safely and efficiently:

- This parade rules list must be distributed to parade registrants prior to and on the day of the parade.
- A Parade Director must be selected and emergency contact information provided to the OCPD and City staff. The Parade Director will be the main point of contact for OCPD and City staff regarding the organization of the parade.
- Parade Marshals (volunteers) are required and will be responsible for monitoring: Staging areas, securing routes, barricade placement, disbanding areas, cleanup, distance between parade entries, spectator safety and pedestrian access.
- Each parade entry must provide at least one volunteer Parade Marshal.
- Parade Marshals must dress similarly and must be easily identifiable.
- Parades must be limited to 100 registrations or less, no event day registrations can be allowed.
- All decorated floats must have a fire extinguisher on board.
- Parades must be limited to 2 hours or less.
- Candy cannot be thrown during parades. It must be handed out by participants walking the course.
- Float participants cannot mount or dismount from floats during the parade.
- Nothing other than candy can be distributed by participants at the parade.
- A dedicated cleanup crew or Manure catchers (Bun-Bags) are required for all parade entries involving animal waste on public rights-of-way. This means that a crew must follow each of these parade entries, collecting waste as the parade occurs. Confirmation of this information must be included in your waste plan.
- All motorized vehicle drivers in the parade must have a valid driver's license.
- Motorized vehicles are not allowed to perform tire burnouts during the parade.
- Motorized vehicles are not allowed to fishtail, drift or spinout during the parade.
- Motorized vehicles with hydraulics must not allow their tires to leave the ground during the parade.
- No alcohol or glassware is allowed in the parade.
- It is suggested that your final parade entry include a team of volunteers that pick-up waste along the parade route, along with your waste contractor.